



## Public Disclosure of Student Learning

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Institution	<u>DUNYA UNIVERSITY OF AFGHANISTAN</u>
Academic Business Unit	<u>FACULTY OF MANAGEMENT SCIENCE</u>
Academic Year	<u>2014-2015</u>

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## Report of Student Learning and Achievement

*Institution*

*Name of your Academic Business Unit*

For Academic Year: Last year  
(2014-2015)

### Mission of the *Name of your Academic Business Unit*

The primary mission of the Management Sciences Faculty is to support DUNYA UNIVERSITY of AFGHANISTAN and SWISS UMEF UNIVERSITY in its ambition to create and share knowledge of importance for the development of the public and business community in Afghanistan and more generally in the South Asian region. By so doing, the students will become the ethical leaders required to ensure the continuing development of the country.

The educational programmes are designed to allow the students to further develop their sense of responsibility and commitment, strive towards excellence and lead through bold initiatives and innovative problem-solving.

The Management Sciences Faculty has the ambition of remaining the pole of excellence in Afghanistan and of reaching the same level in the surrounding region. It will do so due to its unique combination of an entrepreneurial culture, an understanding of the development paradigms, the high quality standards it has imposed on itself and its anchoring in a national culture while assimilating the best of the world's educational practices.

It will pursue its policy of a rigorous selection of new students through an entrance examination, of hiring an outstanding international faculty blending academic knowledge and professional experience acquired with major international corporations, of maintaining close links with public and private entities to ensure the relevance of the course contents for the employment market, and of maintaining the contact with, and support its alumni in their careers.

## Student Learning Assessment for *Program 1*

### Program Intended Student Learning Outcomes (Program ISLOs)

Students will develop a basic knowledge of the key functions of business, including but not limited to management, marketing, accounting, economics, and the legal environment of business as well as be able to describe the microeconomic and macroeconomic environment of business.

Students will be able to analyze and synthesize the financial decision-making process using statistical and quantitative analyses with the proper use of technology.

Students will be able to apply effective communication skills in a business management environment.

Students will be able to apply business theories, models, and concepts to guide analysis of problems and situations.

Students will be able to apply the principles of business ethics and international corporate responsibility.

Students will develop the leadership and business decision-making skills necessary to perform effectively in a professional context.

Students will be able to explain the external and internal environments of a business organization and formulate appropriate strategies in the context of competitive forces.

Students will be able to demonstrate the fundamentals of creating and managing innovation, new business development and marketing information into a strategic plan.

Students will be able to put knowledge acquired into practical experience through on-site internship(s) before graduation

#### Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:

#### Performance Objectives (Targets/Criteria) for Direct Measures:

1. Written dissertation  
Program ISLOs Assessed by this Measure: *1,2,3,4,5,6,7,8*

Senior students in the Management Science Faculty will score a minimum of 80% on their dissertation, as per the ECTS requirements and meet each of the ISLOs assessed by this measure

2. Viva voce of the dissertation  
Program ISLOs Assessed by this Measure: *1,2,3,4,5,6,7,8*

Senior students in the Management Science Faculty will score a minimum of 70% of the evaluation at the viva voce defense of the dissertation and meet each of the ISLOs assessed by this measure.

Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. Student Satisfaction Survey Program ISLOs Assessed by this Measure: 1,2,3,4,5,6,7,8,9	At least 70 % of students will have a high level of satisfaction of the education received. Results were higher than the objective.
2. Course Evaluation Program ISLOs Assessed by this Measure: 1,2,3,4,5,6,7,8,9	At least 70% of the students must believe that the course provided them with useful, relevant and practical information and that the program was very useful. Results were higher than the objective.
<b>Assessment Results: Bachelor of Business Administration (BBA) and Bachelor of Science in Finance (BSF)</b>	
<b>Summary of Results from Implementing Direct Measures of Student Learning:</b>	
<p>1. <i>Written dissertation</i></p> <p><u>Number of students achieving a score higher than 80%</u> BBA &amp; BSF programmes                      180 (91% of Total)</p>	
<p>2. <i>Viva voce of the dissertation</i></p> <p><u>Number of students achieving a score higher than 70%</u> BBA &amp; BSF programmes                      180 (76.50% of Total)</p>	
<b>Summary of Results from Implementing Indirect Measures of Student Learning:</b>	
<p>1. <i>Student Satisfaction Survey</i></p> <p><u>Number of students achieving a level of satisfaction higher than 70%</u> BBA &amp; BSF programmes                      830 (96% of Total)</p>	
<p>2. <i>Course Evaluation</i></p> <p><u>Number of students with positive results higher than 70%</u> BBA &amp; BSF programmes                      830 (88% of Total)</p>	

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
Program ISLOs	<i>Written dissertation</i>	<i>Viva voce of the dissertation</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Student Satisfaction Survey</i>	<i>Course Evaluation</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
Students will develop a basic knowledge of the key functions of business, including but not limited to management, marketing, accounting, economics, and the legal environment of business as well as be able to describe the microeconomic and macroeconomic environment of business.	Met	Met			Met	Met		
Students will be able to analyze and synthesize the financial decision-making process using statistical and quantitative analyses with the proper use of technology.	Met	Met			Met	Met		
Students will be able to apply effective communication skills in a business management environment.	Met	Met			Met	Met		
Students will be able to apply business theories, models, and concepts to guide analysis of problems and situations.	Met	Met			Met	Met		
Students will be able to apply the	Met	Met			Met	Met		

principles of business ethics and international corporate responsibility.								
Students will develop the leadership and business decision-making skills necessary to perform effectively in a professional context.	Met	Met			Met	Met		
Students will be able to explain the external and internal environments of a business organization and formulate appropriate strategies in the context of competitive forces.	Met	Met			Met	Met		
Students will be able to demonstrate the fundamentals of creating and managing innovation, new business development and marketing information into a strategic plan.	Met	Met			Met	Met		
Students will be able to put knowledge acquired into practical experience through on-site internship(s) before graduation	Met	Met			Met	Met		
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
1. <i>Course of Action 1</i>								
2. <i>Course of Action 2</i>								
3. <i>Course of Action 3</i>								