

Figure 4.2 Measurement and Analysis of Student Learning and Performance

Figure 4.2 - Standard #4 Measurement and Analysis of Student Learning and Performance					
Use this table to supply data for Criterion 4.2.					
1. Student Learning Results	Definition				
Analysis of Results					
Identified in Criterion 4.2	Identified in Criterion 4.1	Identified in Criterion 4.2		Identified in Criterion 4.4	Identified in Criterion 4.2
Knowledge of basics of management for all Bachelor programs with students showing that they have attained the basic learning outcomes	Direct, Formative, internal data derived from case studies, mid-term exams, in-class tests, presentations, research assignments, final exams, dissertation and comprehensive exam	A goal of 4 and above was set as a benchmark with an average score of 74%	The addition of a comprehensive examination at the end of the program	Addition of microphone in class for use by lecturer More difficult questions in entrance examination allowing for higher student selection	
Mastery of management theories and their application in corporations and public institutions and ability to exhibit this knowledge in practice	Direct, Formative, Summative, internal data derived from case studies, mid-term exams, in-class tests, presentations, research assignments, final exams, learning by teaching, thesis	A goal of 4 and above was set as a benchmark with an average score of 86%	The establishment of a research unit that guides the students in their research assignments	Researches from the research unit support students in their thesis work	